

The Education Fund

Empowering potential.

Member **2** Member



What is Member2Member?

The Member2Member (M2M) program is a group of Education Fund “champions” who help promote opportunities offered through the Ed Fund to colleagues at their workplace.

As a M2M, you can play an integral role in helping your coworkers take advantage of benefits available to them through the Ed Fund

M2Ms find out first about the newest educational benefits provided by the Ed Fund and how these benefits can help members further their careers.

Benefits:

- Promote the Education Fund on paid time (minimum 1 shift per month.)
- Meet more of your coworkers.
- Get the latest info on new courses.
- Special M2M swag!
- Help coworkers advance their careers.

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A Day in the Life of a Member2Member



Co-workers at the Kaiser Oakland Medical Center call Fay Eastman, “The Ed Fund Lady”. In addition to using Education Fund resources to enrich her own work life, Fay talks up the Ed Fund with her co-workers every chance she gets in her role as a Member2Member. “I’m a big believer in education. I have big plans and the Ed Fund is there to help us all do what we want to do.”

Eastman is a certified nursing assistant who has been at Kaiser for nine years. Her powers of persuasion recently convinced a co-worker who is getting close to retirement she could benefit taking a computer skills course the fund offers. Her colleague later told her

she was really glad she did as it helped her complete required charting more quickly and freed her to spend more time delivering care to patients.

And if she hears someone complain about their job, Eastman tells them they’re not stuck, the Ed Fund is there to help those looking to make a career change. “If someone thinks they might be happier doing something else, they just have to decide to do it,” she said. “The Ed Fund helps make it possible.”

M2M Activities

M2Ms work with Ed Fund staff to participate in various activities, including:

- Zoom meeting and information table events in your facility to promote Ed Fund classes and programs, and help members connect with a career counselor.
- Facility walkthroughs to let different departments know about the latest Ed Fund offerings.
- Providing updates at Steward Council meetings; and more.

M2Ms can also help let the Education Fund know if they’re hearing of a particular education need within their facility to make sure these needs are addressed.

LEARN MORE

To find out more about the Member2Member program, contact:

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